Crestron Peak Rewards

All dealer sales professionals and design engineers



It's never been more rewarding to sell Crestron products!

At Crestron, we have a tremendous appreciation for our dealer sales professionals and design engineers and your loyalty to selling our products. We created the Peak Rewards Program to repay that loyalty – right in your pocket!

This industry-leading Sales Performance Incentive Fund (SPIFF!) program gives you the opportunity to earn money simply for specifying and selling Crestron products. With close to 100 eligible Crestron models in the program, there's no limit to the rewards you can earn. *It's simple: the more you grow with Crestron, the more money in your pocket!*



Use your Crestron Peak Rewards Visa® Prepaid Card anywhere Visa debit cards are accepted around the world. For participants residing in the United States and its Territories, the Card is issued by UMB Bank, n.a., Kansas City, MO, pursuant to a license from Visa U.S.A. For all other participants, the Card is issued by Peoples Trust Company, pursuant to a license from Visa Int.



Here's how the Peak Rewards Program works:

Step 1 - Enroll

Go to <u>CrestronPeakRewards.com</u> and follow the prompts to complete the enrollment process. Note, for taxation purposes, enroll using your legal name. You'll be asked to provide your home address, dealer information, and SSN to establish your Visa[®] Prepaid Card and so we know where to mail your Card upon earning your first reward.

Step 2 – Sell!

You already know all about the Crestron difference, and how our products simplify the lives of your customers. Check the Peak Rewards website where you'll find a list of all eligible product categories, models, and reward amounts.

Step 3 – Submit your claim

You'll have 60 days from the customer sale date to submit your claim. Submitting is easy – follow the prompts to enter the date of sale, category/model, and serial number. Upon confirmation of valid serial number, enter the customer information and upload your proof of sale document(s):

- Invoice to your customer, the end user, which includes sales date and models/serial numbers sold
- If your customer invoice does not include models/serial numbers, you may provide either the Crestron SAP Delivery email or the Crestron pack list

Step 4 - Receive Your Reward

After your first claim is approved and weekly payouts are processed, the associated reward amount will be deposited on a personal Visa Prepaid Card and shipped to you within 7-10 days. Subsequent reward deposits will be placed on your Card within 2 business days after your claim is approved and weekly payouts are processed. You can use your Card anywhere Visa is accepted.

Crestron Peak Rewards Eligible Product Categories

| Commercial | Residential |
|-----------------------------|------------------------------|
| AirMedia® | Audio Distribution |
| Amplifiers | DigitalMedia |
| DigitalMedia™ | DM Lite |
| DM Lite | Drapery |
| FlipTops [™] | Horizon [™] Keypads |
| Crestron Mercury® | Lighting Control |
| Crestron RL [®] 2 | Shades |
| Presentation Controllers | Speakers |
| Speakers | Touch Screens |
| USB Extenders | Control Solutions |
| Control Solutions | |

Additional program details

- You may claim models purchased and invoiced from Crestron April 1, 2018 or later
- One sales representative and one design engineer are eligible to submit a claim for the same customer sale
- All claims are subject to review by Peak Rewards Program Headquarters. Review consists of validation of submitted claim information against provided proof of sale documentation
- Eligible participants include authorized U.S. and Canadian dealer design engineers and sales representatives currently employed by the dealer
- Participation in the program is voluntary
- All rewards are subject to taxation. 1099/ T4A forms will be issued at year end
- Visit <u>CrestronPeakRewards.com</u> for the complete Terms and Conditions and additional details or call us at 800-443-1383 (M-F, 8:00am - 5:00pm ET)



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